

Internet Strategy Consulting

As one of the UK's leading Systems Integrators, Protocol Network Integration is in a prime position to assist organisations with their online presence. All sources are currently predicting a phenomenal growth in every aspect of the UK's Internet market during 2000. More organisations than ever are embracing the World Wide Web, email and Intranet solutions to develop their business.

Whatever stage you are at with your Internet strategy, from initial planning to minor refinements or a major overhaul, Protocol Network Integration is able to help.

In the last year alone, our consultants have:

- Developed and implemented ground breaking e-commerce platforms.
- Given keynote speeches at various Internet conferences.
- Dramatically increased search engine presence for client sites.
- Designed and implemented corporate Intranets.
- Produced real time streaming media.
- Won web site design awards.
- Created profitable websites for clients.
- Integrated databases with web sites.

The road to a first-rate Internet strategy is not always an easy one to navigate. What Protocol Network Integration can offer is a clear, practical and authoritative view on how to maximise the impact of your Internet investments.

Protocol Network Integration's consultants are available at daily, weekly and monthly rates or you may wish to look at our short consulting option, the assisted Internet strategy meeting.

Professional Webmaster Courses

Protocol Network Integration has developed a range of courses specially designed for professional webmasters.

Courses

Search engine registration
ASP
XML

INTERNET STRATEGY COURSES

Protocol Network Integration has developed a range of courses specially designed for professional webmasters.

Courses

Internet best practice
E-commerce

INTERNET AWARENESS COURSES

Protocol Network Integration is able to provide Internet/ Intranet training and consultancy to a business audience, as well as catering for specialist business events such as web site launches, corporate hospitality and other functions.

- Fundamentals
- Cyberbreakfast
- Research skills
- Intranet

WEB DESIGN COURSES

Protocol Network Integration has developed a range of courses specially designed for professional webmasters.

- Html
- Html 4.0
- Javascript
- Advanced Javascript
- Photoshop
- Front Page
- Hotmetal
- Flash
- Web Design Week